

Call for Workshop Proposals

**Emerging Trends and Practices Around the Globe
in Mobile Media & Communication:
the 19th annual ICA Mobile Pre-conference 2022**

Date: 25 May 2022

Deadline for Workshop Proposals: 19 January 2022

Local Host: Department of Social Science (Telecom-Paris)
& I3 (Interdisciplinary Institute for Innovation, CNRS, UMR 9217)

Location: Telecom Paris, Saclay, France



For 19 years, the ICA Mobile Pre-Conference has been an interdisciplinary gathering of scholars, researchers, and practitioners who focus on mobile communication research. This year, our community considers our experiences these past two years, during which our field was more relevant than ever: Mobile media played a key role in the support of (socially isolated) individuals' social lives. It was also crucial for the management of the pandemic, for instance, through the development of Bluetooth-based contact tracing applications. As the pandemic is moving into a new phase, these experiences invite us to reflect on the future of our field. What are emerging trends and practices in mobile media and communication around the Globe? What are the opportunities, risks, challenges of these emerging trends and practices for individuals and society? How should our scholarship develop to continue its relevance, both academically and societally?

In the spirit of this topic, we want to invite scholars from diverse disciplinary backgrounds to join us as we explore what emerging trends and practices mean for research surrounding mobile media and communication. At the 19th annual ICA Mobile pre-conference, we invite younger scholars (PhDs, postdocs and junior faculty), scholars from the Global South, along with their more established colleagues, to consider these issues in an open, conversational setting. Moreover, we are happy to announce our local host, Prof. dr. Christian Licoppe, as our keynote speaker.

Similar to previous editions, we organize the pre-conference in the form of several interactive Blue-Sky workshop sessions where we invite teams of scholars to present ideas that are at various levels of gestation. Research ideas that are just being formed, ideas for mobile pedagogy, unearthing myriad research processes, open questions to the field, and notions of mobile applications used by practitioners in the field are welcome. This forum is designed to cultivate a supportive and integrated community of thinkers.

The mobile preconference is organized as a live, in-person event at Telecom Paris in Paris, Saclay, France. The organizers of accepted workshops are thus expected to attend the preconference in person. The cost of registration is 75 US dollars. Thanks to the sponsorship of our host, the Wee Kim Wee School of Communication & Information (Nanyang Technological U, Singapore), the department of Communication & Media (U of Michigan, USA) and imec-mict-UGent (Media & ICT, Ghent University, Belgium), this registration fee includes coffee breaks, lunch and a conference dinner.

Workshop themes can focus on any of the dimensions of mobile communication ranging from mobiles and social cohesion, mobile theory/methods, mobile communication and politics, entertainment, mobiles and disasters, gaming and/or photography. They can look into mobile communication in organizations, mobile communication and development, mobile communication for the social good, and mobile communication as a means for threats to privacy, well-being and/or robotification. Workshops could look into mobile romance, parenting mobiles, locative gaming, mHealth, and the relationships of mobile technologies to the elderly or children. They could focus on mobile communication in the Global South, mobile communication and migration, mobile learning, mobile

journalism, etc. In short, we are open to a wide variety of themes associated with the use of mobile communication and mobile media in society, especially ideas that inform about emerging trends and practices.

Each workshop will be allocated a time slot of approximately 60 minutes. We are particularly interested to see proposals that include “hands-on” or interactive types of interaction. The workshop sessions should focus on the discussion of new ideas, theory and empirical results, but can also be more practical or industry oriented. A workshop will typically be organized around a consortium of four or five main participants who present and discuss their work but will also engage the audience. Pre-conference attendees can attend multiple workshops.

Submissions should include a workshop summary of 500-800 words (excluding title and references). This summary should describe:

1. the topic and its relation to the pre-conference theme
2. the goal of the workshop
3. the scheduled activity, detailing how participants and audience members will be involved, and
4. the participants and their relationship/contribution to the workshop.

Proposals can be submitted via email to icamobile2022@gmail.com. Submissions will be reviewed by a committee of scholars. Proposals will be selected based on criteria of relevance, originality, composition of the group, theoretical/practical contribution, the degree of interactivity with the audience, clarity of presentation, as well as fit with the conference theme. The review will be non-blind due to the interactive workshop nature. Notifications of acceptance will be emailed to contributors early February 2022.

Please note that the conference will be organized by the Department of Social Science (Telecom-Paris) and I3 (Interdisciplinary Institute for Innovation, CNRS, UMR 9217) in the greater area of Paris (thus, not in Besancon as communicated earlier).

